



Vision: A united fashion industry pioneering new approaches to contribute to a nature-positive, net-zero future.



RENEWABLE ENERGY

COLLECTIVE AMBITION

Increase the availability and uptake of renewable electricity in local grids and develop impactful corporate solutions to advance the energy transition and reduce absolute GHG emissions.

KEY LEVERS



NATURE

COLLECTIVE AMBITION

Avoid and reduce the drivers of nature loss, create solutions that restore and regenerate nature, and enable transformative business models, actions and commitments.

KEY LEVERS



LOWER IMPACT MATERIALS

COLLECTIVE AMBITION

Increase the supply and demand of lower impact materials by enabling and incentivising the shift to more responsible sourcing and production practices (T4)

KEY LEVERS



LOWER IMPACT PRODUCTION

COLLECTIVE AMBITION

Increase efficient and fossil-free direct energy use, and reduce freshwater consumption, improve water quality and secure zero discharge of hazardous chemicals in tiers 1-3 to reduce absolute GHG emissions.

KEY LEVERS

Platform for Joint Actions